

Notice of Licensing Sub-Committee

Date: Wednesday, 7 June 2023 at 10.00 am

Venue: Virtual MS Teams



Membership:

Cllr M Dower

Cllr D A Flagg

Cllr L Williams

Reserves:

Cllr E Harman

Cllr A Keddie

All Members of the Licensing Sub-Committee are summoned to attend this meeting to consider the items of business set out on the agenda below.

The press and public are welcome to view the live stream of this meeting at the following link:

<https://democracy.bcpCouncil.gov.uk/ieListDocuments.aspx?MIId=5456>

If you would like any further information on the items to be considered at the meeting please contact: Democratic Services on 01202 096660 or email democratic.services@bcpCouncil.gov.uk

Press enquiries should be directed to the Press Office: Tel: 01202 118686 or email press.office@bcpCouncil.gov.uk

This notice and all the papers mentioned within it are available at democracy.bcpCouncil.gov.uk

GRAHAM FARRANT
CHIEF EXECUTIVE

30 May 2023

**DEBATE
NOT HATE**



Available online and
on the Mod.gov app

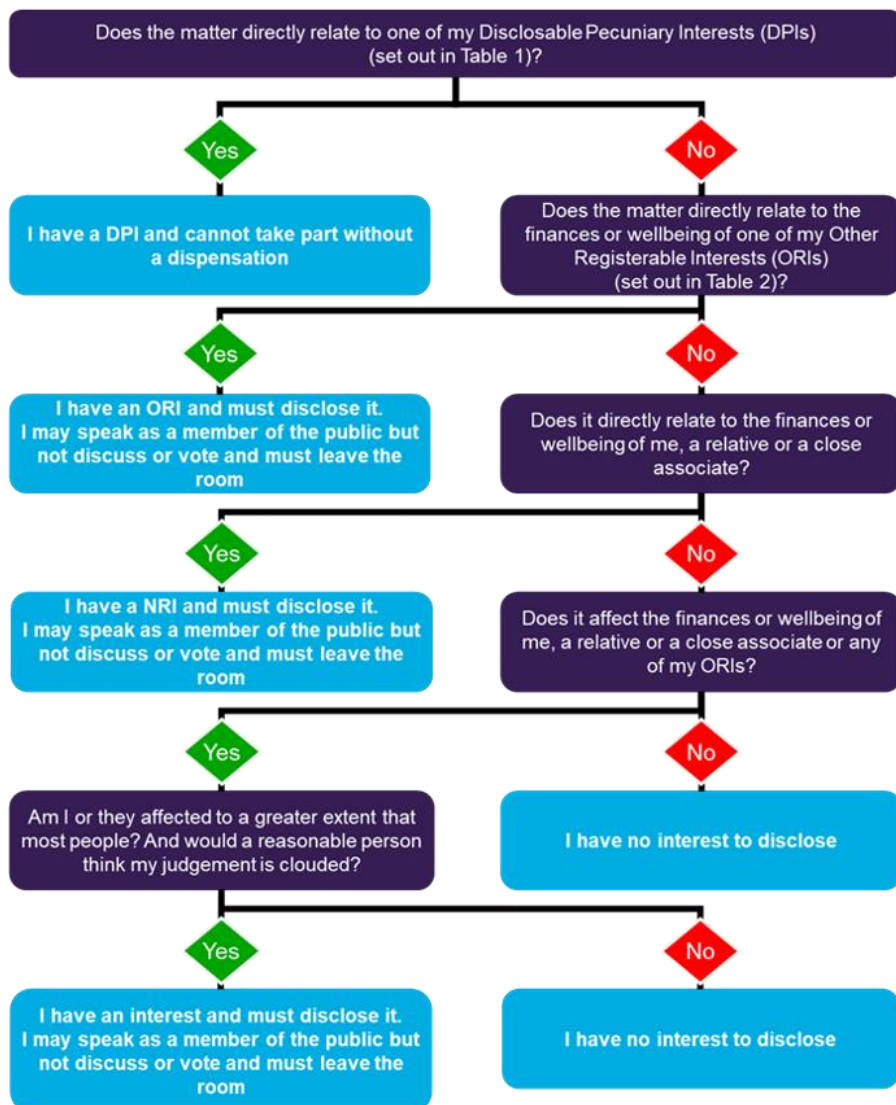


Maintaining and promoting high standards of conduct

Declaring interests at meetings

Familiarise yourself with the Councillor Code of Conduct which can be found in Part 6 of the Council's Constitution.

Before the meeting, read the agenda and reports to see if the matters to be discussed at the meeting concern your interests



What are the principles of bias and pre-determination and how do they affect my participation in the meeting?

Bias and predetermination are common law concepts. If they affect you, your participation in the meeting may call into question the decision arrived at on the item.

Bias Test

In all the circumstances, would it lead a fair minded and informed observer to conclude that there was a real possibility or a real danger that the decision maker was biased?

Predetermination Test

At the time of making the decision, did the decision maker have a closed mind?

If a councillor appears to be biased or to have predetermined their decision, they must NOT participate in the meeting.

For more information or advice please contact the Monitoring Officer
(susan.zeiss@bcpcouncil.gov.uk)

Selflessness

Councillors should act solely in terms of the public interest

Integrity

Councillors must avoid placing themselves under any obligation to people or organisations that might try inappropriately to influence them in their work. They should not act or take decisions in order to gain financial or other material benefits for themselves, their family, or their friends. They must declare and resolve any interests and relationships

Objectivity

Councillors must act and take decisions impartially, fairly and on merit, using the best evidence and without discrimination or bias

Accountability

Councillors are accountable to the public for their decisions and actions and must submit themselves to the scrutiny necessary to ensure this

Openness

Councillors should act and take decisions in an open and transparent manner. Information should not be withheld from the public unless there are clear and lawful reasons for so doing

Honesty & Integrity

Councillors should act with honesty and integrity and should not place themselves in situations where their honesty and integrity may be questioned

Leadership

Councillors should exhibit these principles in their own behaviour. They should actively promote and robustly support the principles and be willing to challenge poor behaviour wherever it occurs

AGENDA

Items to be considered while the meeting is open to the public

1. Election of Chair

To elect a Chair of this meeting of the Licensing Sub-Committee.

2. Apologies

To receive any apologies for absence from Members.

3. Declarations of Interests

Councillors are requested to declare any interests on items included in this agenda. Please refer to the workflow on the preceding page for guidance.

Declarations received will be reported at the meeting.

4. Protocol for Public Speaking at Virtual Meetings

5 - 8

A revised protocol for public speaking at formal virtual meetings of the Licensing Sub Committee when it is considering Licensing Act 2003 business is included with the agenda sheet for this meeting.

5. Oktoberfest, Poole Park, Parkstone Road, Poole, BH15 2SF

9 - 42

An application has been received for a new premises licence for 'Oktoberfest' Poole Park, Parkstone Road, Poole.

This matter is brought before the Licensing Sub Committee for determination.

No other items of business can be considered unless the Chair decides the matter is urgent for reasons that must be specified and recorded in the Minutes.

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LICENSING COMMITTEE AND SUB COMMITTEE - PROTOCOL FOR PUBLIC REPRESENTATION AT VIRTUAL MEETINGS

1. Introduction

- 1.1. The existing protocol for public speaking has been adapted to apply in respect of virtual hearings under the Licensing Act 2003 and the Gambling Act 2005.
- 1.2. This includes applications relating to the licensing of alcohol, regulated entertainment, late night refreshment and gambling establishments, which are the responsibility of the Licensing Committee/Sub Committee to determine as set out in Part 3(A)-3 of the Council's Constitution.
 1. The Chair welcomes everyone, matters of general housekeeping are dealt with, notification that the hearing may be recorded for live and subsequent broadcast on the Council's website, reminder to switch mobile phones to silent, principles for managing formal virtual meetings.
 2. The Chair identifies all parties present and makes introductions.
 3. Matters of general housekeeping are dealt with, notification that the hearing may be recorded for live and subsequent broadcast on the Council's website, reminder to switch mobile phones to silent.
 4. All persons who have given notice of their intention to speak are identified.
 5. Identify if any person who wishes to withdraw a representation or wishes not to speak
 6. Chair explains proposed procedure and order of speaking for hearing as set out in Appendix A. All parties confirm agreement or make representations on procedure proposed.
 7. Licensing Officer's report is presented.
 8. Parties present their representations in the order agreed.
 9. Parties who are speaking should not repeat the information which they have already given in writing in their representation. They will be able to expand on the written information given, provided the information remains relevant. Any addition information should be limited to the grounds of their representation(s). For example, if they are objecting on the grounds of Public Nuisance, then they should confine their comments to matters relating to Public Nuisance.
 10. Members of the Licensing Committee or Sub Committee may ask questions after each representation and at the end of all representations. Parties, will be allowed to ask questions through the Chair.

11. Following representations, the parties will be given the opportunity to sum up. Party who spoke first to go last. The hearing will then conclude.
12. Members will deliberate in private with the clerk and legal representative as appropriate present.
13. The decision will be taken by the Committee and notification of the decision will be given within the period of five working days beginning with the day or the last day on which the hearing was held in accordance with the regulations. The notification of decision will include information about the right of appeal as appropriate.
14. The Legal Advisor will advise the parties of any right of appeal as appropriate at the conclusion of the hearing.

2. General points

- The hearing may be adjourned at any time at the discretion of the Members
 - Members may amend the procedure at any time if they consider it to be in the public interest or in the interest of a fair hearing
 - The Sub Committee may decide to conduct all or part of a hearing in non public session where it considers the public interest in doing so, outweighs the public interest in the hearing.
 - The Chair may exclude any person from a hearing for being disruptive.
 - Meetings of the Licensing Committee in public session are recorded by the Council for live and subsequent broadcast on its website.
 - The hearing will take the form of a discussion.
 - Only persons (or their representatives) who have made an application, are subject to an application or have submitted a written representation to the Licensing Authority under the relevant Act are permitted to speak at the hearing.
 - Any further information to support an application, representation or notice (as applicable) can be submitted before the hearing. It may only be submitted at the hearing with the consent of all parties. The Licensing Act 2003 (Hearings) Regulations 2005 shall apply. Whereever possible the Licensing Authority encourages parties to submit information at the earliest opportunity to allow sufficient time for this to be considered before the hearing and avoid the need for adjournment.
 - If a party has informed the Authority that they do not intend to participate, or be represented at the hearing, or has failed to advise whether they intend to participate or not, the hearing may proceed in their absence
- 2.2. For other matters in Part 3(A)-3 of the Council's Constitution which are the responsibility of the Licensing Committee and not included in this protocol or the protocol for in person hearings, the procedures set out in Part 4D of the

Council's Constitution in relation to public questions, statements and petitions shall apply.

- 2.3. This includes such matters as making recommendations on relevant policies, approving the level of fees charged by the Council, and making decisions on tariffs charged by the Public Carriage Trade.
- 2.4. The Council's Constitution can be accessed using the following link:
<https://democracy.bcpccouncil.gov.uk/ieListMeetings.aspx?CommitteeID=151&Info=1&bcr=1>
- 2.5. For further information please contact democraticservices@bcpccouncil.gov.uk

Proposed procedure and order of speaking for virtual hearings

- The Licensing Officer/Other Council Officer presents report
- Applicant will make their Application
- Questions of the Applicant by all parties, Members of the Committee/Sub-Committee to go first
- Responsible Authorities and Other Persons will make their representations.
- Questions of the Responsible Authorities and Other Persons. Members of the Committee/Sub-Committee to go first.
- All parties will be given an opportunity to sum up (with the party who spoke last to go first). The hearing will then conclude.
- Sub-Committee will deliberate in private with Legal Adviser and Clerk present. (Councillors new to Licensing may observe but will not take part in the decision making).
- Notification of the Sub Committee's decision will be given within the period of five working days beginning with the day or the last day on which the hearing was held in accordance with the regulations. The notification of decision will include information about the right of appeal as appropriate.
- The Legal Adviser will advise parties of any right of appeal as appropriate at the conclusion of the hearing.

LICENSING SUB-COMMITTEE



Report subject	Oktoberfest, Poole Park, Parkstone Road, Poole, BH15 2SF
Meeting date	7 June 2023
Status	Public Report
Executive summary	<p>Events in Dorset Limited have made application for a new premises licence within Poole Park for an event to be held on one weekend Friday to Sunday inclusive, once every calendar year.</p> <p>The application is to permit Live Music, Recorded Music, Performance of a Dance and Supply of Alcohol (On Sales) on the following days and times: -</p> <p>Friday 17:00 to 23:00 Saturday 12:00 to 23:00 Sunday 12:00 to 22:00</p> <p>The Licensing Authority has received five representations from other persons on the grounds that granting the licence would undermine the prevention of crime and disorder, public safety and public nuisance licensing objectives.</p>
Recommendations	<p>It is RECOMMENDED that:</p> <ul style="list-style-type: none"> a) Grant the application for a premises licence as made; b) Refuse the application for a premises licence; c) Grant the premises licence subject to additional conditions. <p>Members of the Licensing Sub-Committee are asked to make a decision at the end of the hearing after all relevant parties have been given the opportunity to speak. Members must give full reasons for their decision.</p>
Reason for recommendations	<p>The Licensing Authority may only consider aspects relevant to the application that have been raised in representation.</p> <p>Where representations have been received in relation to an application by a responsible authority or any other person, and the concerns have not been resolved through mediation between all parties, the Scheme of Delegation set out in the Council's Constitution states that these applications should be dealt with by</p>

	the Licensing Sub-Committee.
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Portfolio Holder(s):	Cllr Kieron Wilson – Portfolio Holder for Housing, Planning and Regulation.
Corporate Director	Jess Gibbons – Chief of Operations
Report Authors	Tania Jardim – Licensing Officer
Wards	Parkstone
Classification	For Decision

Background

1. An application for a new premises licence under Section 17 of the Licensing Act 2003 was made on 19 April 2023. The application is to permit the following activities in a marquee erected in Poole Park: -

Live Music

Friday 17:00 to 23:00

Saturday 12:00 to 23:00

Sunday 12:00 to 22:00

Recorded Music

Friday 17:00 to 23:00

Saturday 12:00 to 23:00

Sunday 12:00 to 22:00

Performance of Dance

Friday 17:00 to 23:00

Saturday 12:00 to 23:00

Sunday 12:00 to 22:00

Supply of Alcohol (On Sales)

Friday 17:00 to 23:00

Saturday 12:00 to 23:00

Sunday 12:00 to 22:00

2. The licence is to cover one weekend event on three consecutive days per calendar year, likely to be late September or October. A copy of the application and site layout plan are attached at Appendix 1. The proposed licenced area is the marquee marked on the plan with blue lines

Consultation

3. The application has been served on all responsible authorities and the applicant has confirmed that the statutory notices were displayed on site and published in the local newspaper.

4. The application prompted five representations from other persons on the grounds that granting the application would undermine the prevention of crime and disorder, public safety and prevention of public nuisance licensing objectives. A copy of the representations is attached at Appendix 2. There were no representations from any of the responsible authorities.
5. As a result of the representations, the event organiser sent out a letter to all residents and this is attached at Appendix 3.

Options Appraisal

6. Before making a decision, Members are asked to consider the following matters: -
 - The representation made by five other persons.
 - The submissions made by or made on behalf of the applicant.
 - The relevant licensing objectives, namely the prevention of crime and disorder, public safety and prevention of public nuisance.
 - The Licensing Act 2003, Regulations, Guidance and Council's Statement of Licensing Policy

Summary of financial implications

7. An appeal may be made against the decision of Members by the applicant or holder of the licence to the Magistrates' Court which could have a financial impact on the Council.

Summary of legal implications

8. If Members decide to refuse the application or attach conditions to the licence which the applicant does not agree to, the applicant may appeal to the Magistrates' Court within a period of 21 days beginning with the day that the applicant is notified, in writing, of the decision.

Summary of human resources implications

9. N/A.

Summary of sustainability impact

10. N/A.

Summary of public health implications

11. N/A.

Summary of equality implications

12. N/A.

Summary of risk assessment

13. N/A.

Background papers

BCP Council – Statement of Licensing Policy

<https://democracy.bcpccouncil.gov.uk/documents/s21122/Statement%20of%20Licensing%20Policy.pdf>

Hearing Regulations

<https://www.legislation.gov.uk/ukSI/2005/44/made>

Revised Guidance issued under Section 182 of the Licensing Act 2003 (December 2022)

https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/1125660/Revised_guidance_issued_under_section_182_of_the_Licensing_Act_2003_December_2022.pdf

Appendices

- 1 – Copy Application.
- 2 – Copy representations.
- 3 – Copy letter from organiser to local residents.

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BCP Council

**Application for a premises licence to be granted
under the Licensing Act 2003**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Events in Dorset Ltd

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description

~~HJS~~ Poole Park
~~TAGUS HOUSE~~ Parkstone Road
~~9 Ocean Way~~

Post town Southampton Poole

Postcode SO14 3TJ BH15 2SF

Telephone number at premises (if any)



Non-domestic rateable value of premises

Part 2 - Applicant Details

Please state whether you are applying for a premises licence as

Please tick as appropriate

- | | | |
|---|-------------------------------------|-----------------------------|
| a) an individual or individuals * | <input type="checkbox"/> | please complete section (A) |
| b) a person other than an individual * | | |
| i. as a limited company | <input checked="" type="checkbox"/> | please complete section (B) |
| ii. as a partnership | <input type="checkbox"/> | please complete section (B) |
| iii. as an unincorporated association or | <input type="checkbox"/> | please complete section (B) |
| iv. other (for example a statutory corporation) | <input type="checkbox"/> | please complete section (B) |
| c) a recognised club | <input type="checkbox"/> | please complete section (B) |

Amended by
TMJ
20.04.23

- d) a charity ☐ please complete section (B)
- e) the proprietor of an educational establishment ☐ please complete section (B)
- f) a health service body ☐ please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales ☐ please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England ☐ please complete section (B)
- h) the chief officer of police of a police force in England and Wales ☐ please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or Y

I am making the application pursuant to a
 statutory function or ☐
 a function discharged by virtue of Her Majesty's prerogative ☐

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over				<input type="checkbox"/>	Please tick yes
Current postal address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over					<input type="checkbox"/> Please tick yes
Current postal address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name	Events in Dorset Ltd
Address	Glendower Grange Road, Netley Abbey, Southampton, Hampshire, England, SO31 5FF
Registered number (where applicable)	13369514
Description of applicant (for example, partnership, company, unincorporated association etc.)	Limited Company
Telephone number (if any)	
E-mail address (optional)	

Added by
TMJ
20.04.23

Part 3 Operating Schedule

When do you want the premises licence to start?

DD		MM		YYYY			
2	5	0	9	2	0	23	

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD		MM		YYYY			

Please give a general description of the premises (please read guidance note 1)

This Premises Licence is intended to support an Annual celebration of the Oktoberfest Festival, celebrated throughout Towns and Cities throughout the World.

This event, held in late September / October across one weekend per year, will be aimed at a mature age demographic with the emphasis on celebrating the music and festivities of Oktoberfest.

This will be an adults-only event, delivered by experienced operators and utilising local contractors to deliver a safe, enjoyable and energetic event aimed at residents of Dorset.

With good connections available through existing transport hubs for buses and rail nearby, we believe that Poole Park is an exciting site, building on the similar event which took place under an existing Premises Licence some time ago, which will not adversely impact on local residents.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

4,999

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick any that apply

- a) plays (if ticking yes, fill in box A) ☐
- b) films (if ticking yes, fill in box B) ☐
- c) indoor sporting events (if ticking yes, fill in box C) ☐
- d) boxing or wrestling entertainment (if ticking yes, fill in box D) ☐
- e) live music (if ticking yes, fill in box E) ☒
- f) recorded music (if ticking yes, fill in box F) ☒
- g) performances of dance (if ticking yes, fill in box G) ☒
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) ☐

Provision of late night refreshment (if ticking yes, fill in box I) ☐

Supply of alcohol (if ticking yes, fill in box J) ☒

In all cases complete boxes K, L and M

E

Live music Standard days and timings (please read guidance note 6)			<u>Will the performance of live music take place indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 3) This Premises Licence will only take effect for one weekend per calendar year between the third weekend of September and the second weekend of November, inclusive of those weekends, to be agreed between the applicant and BCP Council.		
Mon					
Tue			<u>State any seasonal variations for the performance of live music</u> (please read guidance note 4)		
Wed					
Thur			<u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Fri	1700	2300			
Sat	1200	2300			
Sun	1200	2200			

F

Recorded music Standard days and timings (please read guidance note 6)			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon			This Premises Licence will only take effect for one weekend per calendar year between the third weekend of September and the second weekend of November, inclusive of those weekends, to be agreed between the applicant and BCP Council.		
Tue					
Wed			State any seasonal variations for the playing of recorded music (please read guidance note 4)		
Thur					
Fri	1700	2300	Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat	1200	2300			
Sun	1200	2200			

G

Performances of dance Standard days and timings (please read guidance note 6)			<u>Will the performance of dance take place indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 3) This Premises Licence will only take effect for one weekend per calendar year between the third weekend of September and the second weekend of November, inclusive of those weekends, to be agreed between the applicant and BCP Council.		
Mon					
Tue					
Wed					
Thur			<u>State any seasonal variations for the performance of dance</u> (please read guidance note 4)		
Fri	1700	2300			
Sat	1200	2300	<u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sun	1200	2300			

J

Supply of alcohol Standard days and timings (please read guidance note 6)			<u>Will the supply of alcohol be for consumption – please tick</u> (please read guidance note 7)	On the premises	<input checked="" type="checkbox"/>
				Off the premises	<input type="checkbox"/>
Day	Start	Finish		Both	<input type="checkbox"/>
Mon				<u>State any seasonal variations for the supply of alcohol</u> (please read guidance note 4)	
Tue					
Wed					
Thur			<u>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Fri	1700	2300			
Sat	1200	2300			
Sun	1200	2200			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Name	
<div style="background-color: black; width: 100px; height: 15px;"></div>	
Address	
<div style="background-color: black; width: 150px; height: 40px;"></div>	
Postcode	<div style="background-color: black; width: 60px; height: 15px;"></div>
Personal licence number (if known)	
<div style="background-color: black; width: 100px; height: 15px;"></div>	
Issuing licensing authority (if known)	
<div style="background-color: black; width: 50px; height: 15px;"></div>	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8).

There will be no other licensable activities or entertainment provided other than those detailed above.

L

Hours premises are open to the public Standard days and timings (please read guidance note 6)			<u>State any seasonal variations</u> (please read guidance note 4)
Day	Start	Finish	<p>This is a Public Space, however, in the interests of enquiring proper control and management of the activities associated with this event, it is intended for appropriate perimeter fencing to be erected both to maintain the integrity and safety of the site but to also ensure that the management can control the licensable activities, manage any unacceptable behaviour within the footprint of the site and minimise the impact on other users of Poole Park.</p> <p>Engagement will take place throughout the event through the use of SIA-accredited staff to manage any unexpected disorder or adverse impact from the event, who will maintain close contact and update the Security Manager throughout the period of licensable activities taking place.</p>
Mon			
Tue			
Wed			
Thur			
Fri	1700	2330	
Sat	1200	2300	
Sun	1200	2230	
			<u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u> (please read guidance note 5)

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)

To promote the licensing objectives, no later than 12 weeks before the start of the each event the licence holder will submit to the Licensing Authority and Safety Advisory Group members an Event Management and Operating Plan for the Oktoberfest event. The Event Management and Operating Plan will include:

- a. Contact List of Management and Contractors
- b. Site Plan;
- c. Event Risk Assessment;
- d. Event Safety Plan;
- e. Crowd Management & Security;
- f. Showstop Procedure;
- g. Noise Management Plan;
- h. Traffic Management Plan (which is to take into account impact of the event on bank and other public holidays; to include measures to minimise the impact of traffic restrictions on local residents going about their daily business; include a limit on the number, timing and routing of HGV and effluent vehicle movements; measures to ensure the free-flow of traffic entering and leaving the event; and relating to the movement of vehicles within the site);
- i. Medical Operations Plan including Welfare provision for guests.
- j. Event Liaison Team Statement of Intent for authorities;
- k. Event Capacity & Timings;
- l. Fire Management Plan;
- m. Environmental Policy;
- n. Drugs Policy;
- o. Bars & Alcohol Management;
- p. Security and Crime Reduction Plan (which insofar as not included in any other plan required by this Condition, is to include provision for: surrender bins to be secured in place at the site so that they cannot be physically moved by unauthorised persons and are to be clearly labelled as Drugs and Prohibited items surrender bins; suitable and sufficient notices to be displayed at the surrender bins to clearly inform persons of the consequences of failing to surrender Drugs or Prohibited items; the deployment of dedicated teams of mobile security officers to patrol the public peripheral areas outside the event and between the event site and Poole Bus Station; and for the licence holder to display on the website specific crime prevention advice and drug awareness advice provided by Dorset Police Communications Department, which is to be contacted by the licence holder not less than two months before Oktoberfest for such information and advice).
- q. Counter Terrorism Training to be delivered to all members of staff.

All further conditions below are in addition to those policies, procedures and undertakings contained within the EMOP above.

The event to be ticketed and to take place within an enclosed area allowing access only to those with tickets or event passes.

There shall be no sales of alcohol for consumption off the premises

b) The prevention of crime and disorder

SIA Security

The holder of the licence shall undertake a risk assessment regarding the deployment of SIA Door Supervisors at different times of the day and on different days of the event to determine the appropriate number of SIA staff are deployed on those days and/or at any other time(s) and to then implement the outcome of the risk assessment. A copy of the risk assessment should be made available to an authorised officer of the Licensing Authority or Dorset Police upon request and for a period of up to 6 months.

The Premises Licence Holder (PLH)/Designated Premises Supervisor (DPS) will ensure that a written record of all SIA staff deployed to the event is maintained on the premises.

This record will contain consecutively numbered pages, the full name and registration number of each person on duty, the employer of that person and the date and time he/she commenced duty and finished duty (verified by the individual's signature).

The Premises Licence holder will ensure that all SIA staff are clearly identifiable to the public, through wearing high-visibility outer garments whilst on duty, and that a minimum of 2 x SIA staff will be available at the entrance to the site and a further 2 x SIA staff patrolling the perimeter and the surrounding area whilst licensable activities are taking place. Additional staff to be deployed in accordance with the Risk Assessment, which include advice and guidance from Dorset Police and other Responsible Authorities.

Incident Log / Refusal Log

All bars will have a Refusal Log which will be available on request to any authorised authority, including Dorset Police and BCP Licensing Authority officers. This book will include reasons for refusal and what action was taken. This record will be retained by the Premises Licence Holder for a minimum period of 6 months.

An Incident Log shall be kept and maintained at the premises whilst licensable activities are taking place. The log should include the date and time of the incident and the name of the staff and other individuals involved (where known). The log will be made available on request to an authorised officer of BCP Council or Dorset Police and will record the following:

- (a) all crimes reported to the site staff
- (b) all ejections of patrons from the site
- (c) any complaints received
- (d) any incidents of disorder known to the staff or security
- (e) all seizures of drugs or offensive weapons at the entrance or elsewhere within the site
- (f) any visit by a relevant authority or emergency service.

Personal Licence Holder

There will be a Personal Licence Holder (PLH) on duty on the premises at all times when the premises are providing licensable activities. The DPS will maintain a log of all PLH's throughout each event and this log will be retained by the Premises Licence Holder for a minimum of 6 months following each annual event.

Pubwatch Radio

The premises shall operate and maintain a text/radio/pager link system (whichever is used by the local Pubwatch), to be activated, made available to and monitored by the DPS or their authorised agent whilst licensable activities are taking place.

Storage of Alcohol

Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be appropriately secured as to prevent the theft of any alcohol.

c) Public safety

Medical / Welfare

A qualified medical company providing personnel to be employed and a medical point will be positioned clearly on site when public are present and licensable activities are taking place.

A procedure for dealing with unwell members of the public will be in place including those who appear to be affected by alcohol or drugs. Staff will be appropriately trained in such procedures.

Glass

No drinks shall be served in glass containers at any time.

d) The prevention of public nuisance

Dispersal

The PLH/DPS will operate to a written dispersal policy which ensures the safe and gradual dispersal of customers from the site at the end of each day. The policy will be contained within the Event Management Plan and will aim to minimise any residual impact on the local community caused by guests leaving the site. The PLH/DPS will ensure that staff receive training on the policy and a record of training shall be kept/made available to an authorised officer upon request. The record will be retained for a minimum of 6 months following each event.

There will be clear signage at the exit of the site and audible announcements as to the direction of public transport at the conclusion of the event.

Sound

A suitably qualified sound engineer will monitor sound levels within the event to ensure sounds are kept at acceptable levels and to the requirements as dictated by BCP Council Environmental Health Officers.

A sound limiting device located in a separate and remote lockable cabinet from the volume control shall be fitted to any musical amplification system and set at a level determined by and to the satisfaction of an authorised officer of the BCP Council Environmental Health Department to ensure that no noise nuisance is caused to residents nearby. The operational panel of the noise limiter shall then be secured to the satisfaction of officer from the Environmental Health Department. The keys securing the noise limiter cabinet shall be held by the licence holder or authorised manager only; and shall not be accessed by any other person. The limiter shall not be altered without prior agreement with the Environmental Health Department.

Bottles will not be placed in any external receptacle after 23.00 hours and before 08.00 hours to

minimise noise disturbance to neighbouring properties.

A dedicated contact telephone number will be made clearly available at the entrance to the site for local residents to contact if there is a public nuisance concern.

c) The protection of children from harm

Underage Sales of Alcohol

Challenge 25 shall be operated at the premises at the point of entry and at the bars where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence or passport / Holographically marked PASS scheme identification cards. Appropriate signage advising customers of the policy shall be prominently displayed within the premises with particular focus on the points of sales and entry points to the site.

Staff Training

All staff involved in the sale of alcohol shall receive training on the law relating to prohibited sales, the age verification policy adopted by the premises and the conditions attaching to the premises license. A record shall be maintained of all staff training and that record shall be signed by the person receiving the training and the individual delivering the training. The records shall be kept for a minimum of 6 months and made available for inspection by Dorset Police, BCP Licensing Authority, or other authorized officers on request.

Checklist:

Please tick to indicate agreement

- I have made or enclosed payment of the fee. ☒
- I have enclosed the plan of the premises. ☒
- I have sent copies of this application and the plan to responsible authorities and others where applicable. ☒
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. ☒
- I understand that I must now advertise my application. ☒
- I understand that if I do not comply with the above requirements my application will be rejected. ☒

IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 11).
If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	17 th April 2023

Capacity	DPS
----------	-----

For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 12). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)

Post town		Postcode	
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			

Notes for Guidance

1. Describe the premises, for example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
7. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
9. Please list here steps you will take to promote all four licensing objectives together.
10. The application form must be signed.
11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.






12. Where there is more than one applicant, each of the applicant or their respective agent must sign the application form.
13. This is the address which we shall use to correspond with you about this application.

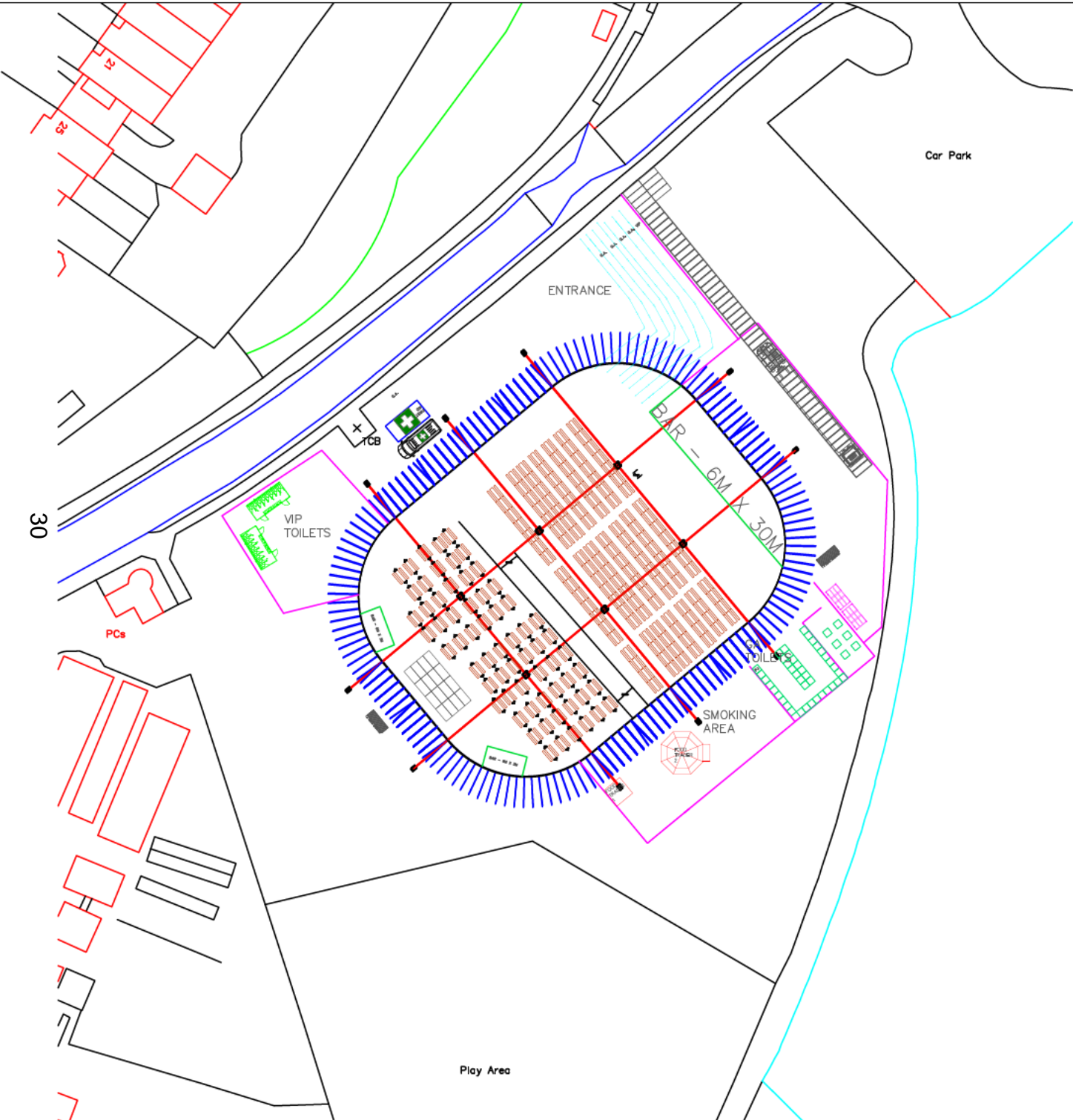
OKTOBERFEST 2023
POOLE PARK

Parkstone Road
Poole Town, Poole, BH15 2SF

50.718466, -1.972396

KEY

- ENTRANCE —
- BAR 
- TOILETS 
- HERAS LINE —
- PED BARRIER 
- MARQUEE LINE —
- SEATING 
- STAGE 



The Licensing Team
BCP Council
Town Hall Annex
St. Stephen's Road,
Bournemouth
BH2 6EA

■ Mount Pleasant Road
Poole
BH15 1TU

15th May 2023

By email to licensing@bcpcouncil.gov.uk

Dear Sirs

I am writing to strongly object to the granting of **licensing application M206741**.

My objection is based on the grounds of anticipated noise from the music, dancing, departing vehicles and also the likely rowdy/anti social behaviour of alcohol fuelled attendees to an all-day/night event designed to specifically celebrate with beer and other Germanic drinks.

The context for my objection:

We live in The Spinnakers, Mount Pleasant Road, overlooking Poole Park, The Kitchen and the green space where the proposed Oktoberfest tented event is to take place.

The proposal for a license for live and recorded Oktoberfest music and dance for three consecutive days until 22.00 /23.00 hours fills us with horror, even before we consider it's associated with a drinking festival, which inevitably results in loud, unfiltered or even anti-social behaviour.

Our house is less than 50 metres from the green space to which this application applies and we already have direct experience of loud music and assembled groups from events which have and continue to take place here - though none of them so far have been directly based on an alcohol oriented event or planned to go on so late.

We endure:

- 1) Dolphin marching bands and their continuously, repeated performances and associated microphone announcements. It attracts big, family based crowds over an Easter weekend for an event that supports the community. They fortunately finish around 17.00 although are over three days though the set up of tents, sound and secure enclosure equipment is often begun late into the preceding night and/or early the first morning waking up residents here.
- 2) Dragon boat races - two dates last year comprising very loud, often repetitive, music and drums with enthusiastic encouragement to the competitors and crowd over a loud speaker, again fortunately finishing before 17.00 though the set up of tents and sound equipment is often begun early on a weekend morning waking up residents here. It is, however, a charity event, benefiting the community.
- 3) An Asian festival with stage, competitions, many food stalls and very loud music. This usually finishes early evening though the set- up of tents, stage, stalls, loos, and sound equipment is often begun early on a weekend morning by enthusiastic, chatting

volunteers....again waking up residents here. It is, however, a charity event, benefiting the community.

- 4) The Neon run and disco – a community support event that draws a huge gathering from late afternoon into the night accompanied by loud announcements and very loud dance music to motivate and encourage participants.
- 5) The week long open air cinema – running films morning, afternoon and evening during school holidays to assembled audiences outside our home at a volume that does not require us to leave home to watch.
- 6) The pre 9 am build up to the Park Run opposite our property ensures we know it is Saturday every week and we now have Yoga Instruction right outside our bedrooms first thing on Sunday mornings destroying any chance of that lie in too!

Even during cold weather with windows shut these events can prove very annoying when you cannot isolate yourselves from the repetitive sounds, music and announcements, or even hear your own television. However, we recognise that we have chosen to live near this beautiful, community space, and these tend to be charity or community based events to support local people. Despite our personal inconvenience we applaud these efforts and the public park is the perfect space.

As an aside, being advised where we can see a timetable of those events approved by BCP each year would help us enormously to cope/make alternative plans - will you provide this, please?

The proposed Oktoberfest event does not fit the same criteria as the above charity/community based events. It does not support the community in any way that justifies inconveniencing the immediate residents neighbouring Poole Park.

It is a commercial event that that could be delivered at any of the many existing licensed venues that already exist in the Poole area and which are still struggling to recover from the effects of Covid and the cost of living. Therefore it will be competing for revenue with the town's existing traders and lease payers.

If it is an income generating scheme needed to rejuvenate BCP's own funds, then the council has a number of other outdoor amenity venues of a size to accommodate marquees which do not have residential neighbours either overlooking or within earshot where such an event could be housed.

I have talked a lot in my objection about noise from organised events. However, in addition to the organised and (approved?) events above we are frequently subjected to random fireworks, groups gathering at night in the children's playground, late night music from people parked in cars outside The Kitchen and/or who also rev engines, sound horns, sing and shout until the early hours of the morning, sometimes tearing up the grass with their cars.

This happens throughout the year but more regularly during the summer months. It is not something that is too much a bother during the day, but the annoyance is this anti-social behaviour usually does not start until after about 10 pm.

It is often compounded by the sound of people drunkenly walking through the park late throughout the night talking, laughing, clearly with no sense of either how loud they are when under the influence or how sound carries at night. Maybe because it is dark they have no awareness there are homes the other side of the park fence. We regularly hear the entire conversations of people who

decide to rest on the crazy golf course between us and The Kitchen. Regrettably we also witness the frequency of their urination there on what will be used as a family amenity the next day.

Imagine how much this is likely to increase as a result of the type of event you are proposing a few feet away.

I am not against either alcohol or loud music. In fact our household exactly fits the bill of the target audience described in the planning application – mature adults – who are also beer drinkers by choice and who regularly attend live music events throughout the country, at Baiter, Upton, the BIC, the Pavillion etc. it is with this experience of what occurs at music events serving alcohol and our experience of noise and anti-social behaviour at the proposed venue I am making what I feel is a very informed objection.

The granting of this license will be another three days, but more importantly nights, when we can't hear ourselves think in our own houses, even with the doors and windows closed.

I hope such a rounded explanation will provide food for thought and the considered denial of this license. I look forward to hearing from you regarding the outcome.

Yours faithfully,

Jocelyn Wheeler

From: Barry Barrett [REDACTED]
Sent: 11 May 2023 17:31
To: Licensing Com
Cc: symsr@pooleconservatives.org; symsmo.office@parliament.uk
Subject: Application Ref: M206741

Categories: Karen

Dear Sirs,

I am writing to object in the strongest possible terms to the granting of the above licensing application on the following grounds:

- It is a completely inappropriate location for such an event as a Beer Festival, (Oktoberfest as they want to call it). The location (The Kitchen) in Poole Park is very close to residential housing and on previous occasions when they have had live music it could clearly be heard from outside the park and where we live, in Mount Pleasant Road, even with closed doors it drowned out our TV. To have music, which inevitably will be played at an excessive volume, from 17.00 to 23.00 for three nights in a row is an act of extreme anti-socialism and selfishness demonstrated by a complete lack of regard for the comfort of local residents and indeed the wildlife for which Poole Park is noted. Additionally, the event would not be over at 23.00 The music will stop but the departure of so many people will create antisocial noise long after the doors have closed.
- The applicants state that they are aiming the event at a mature audience, but do not make mention of the fact that any beer festival is a profit making venture aimed solely at selling as much beer as possible, and no matter what demographic of the audience, it can only lead to excessive drinking.
- What about security and how effective will it be? Will drinkers be allowed to spill out into the park, thereby adding to the noise levels. Will the alcohol be served in glasses or plastic containers. If glass there will undoubtedly be breakage in the park, representing a danger in particular to children and to wildlife. If plastic it will mean a negative effect on the local environment as some is bound to end up in the water, thereby further polluting a lagoon that is already suffering from an excess of litter and plastic items.
- As local residents living by a park that is rarely policed we already suffer from loud and disturbing volumes of radios in cars late at night, together with miscreants shouting and screaming as they pass or occupy the children's play area after it is supposedly closed. It is also well known that drugs have been a problem in the past in the park, and I believe that a beer festival in the middle of a residential area will only compound and add to the anti-social behaviour witnessed and/or heard emanating from the park at night.
- I am not a killjoy by any means, but I strongly object to this event being forced upon us if the application is granted as we also have the right to a quiet weekend in our own properties. It is an event that would without question be enjoyed by a good many people, but it is an event that should be held in a more appropriate location where incessant noise would not be a problem. Why do the organisers want to hold this event at this location. I believe they also own or franchise the other food and drink location in the park, The Ark, and even though this too is hardly ideal, it would probably have less impact upon the surroundings.
- Surely local residents and also the bird and animal wildlife in the park have a greater right to peace and quiet than a commercial event which pays no attention or consideration at all to those around it?

I ask that you let sense prevail over the event organiser's environmentally unfriendly application and refuse it. I have copied our local MP, Sir Robert Syms, on this emailed objection as I know he has the interests of the people of Poole at heart and is aware of the preferences of his constituents in all areas encompassed by him.

Kind regards,

Barry W. Barrett
[REDACTED] Mount Pleasant Road
Poole
BH15 1TU

Tania Jardim

From: Margaret Grundy [REDACTED]
Sent: 15 May 2023 18:51
To: Licensing Com
Subject: Octktoberfest at Poole Park.

Categories: Karen

Dear Tania Jardim.

I have been living in Mount Pleasant Road for the past 35 years. Poole Park is a great place and is widely used throughout the year and is meant for people to enjoy.

Over 35 years there have been several events when the noise has been excessive but it has only involved one evening. However the Okterberfest planned for 1700 -2300 for three nights is excessive. If it is held in a marquee the noise will not be contained.. Poole Park is not a suitable place for this event.

I sincerely hope that the BCP Licensing Committee will refuse this application.

With regards,

Margaret Grundy (Dr)

Tania Jardim

From: [REDACTED]
Sent: 14 May 2023 10:13
To: Licensing Com
Subject: HJS application for Poole Park

Categories: Karen

With regard to the above Beerfest application, I live opposite Poole Park in Horizons apartments. I object to the above application on several fronts:-

1 Noise from live music and loud speakers is amplified by the lake and reverberates in my flat even with all doors and windows closed and is often noisier from drum beats than it actually is in the park. I tested this with Dragon races.

Three days of noise is not going to help my health.

2 More policing will be needed especially later in the evening.

3 It will cause more traffic in the park and Parkstone road which is busy anyway and difficult to cross now.

4 where will everyone park? the car parking is very difficult both in the park and on Parkstone road at normal times.

5 who will pay for the park to be cleaned each day to reduce rubbish being spread over the land and water.

As a council tax payer I object to more noise in our area as we already have several events in the summer which spoil the use of our gardens.

Thank you from [REDACTED] Horizons, BH15 2FR

Tania Jardim

From: Sue Aspden [REDACTED]
Sent: 15 May 2023 17:46
To: Licensing Com
Subject: M206741. Oktoberfest

Categories: Karen

I am writing to object to the above application as I understand that the event will be very close to our properties at the Spinnakers. I am concerned that the noise from the event will prevent local families from getting peace and quiet for 3 nights. The event is scheduled to finish at 11 pm and undoubtedly the noise and anti social behaviour will continue for an extended period afterwards.

As residents we often experience noise disturbance in the park late at night and in the past, we have even had difficulty reporting noisy daytime events and action being taken. This proposed event will be an added problem and quite unacceptable for us and our fellow residents.

Peter and Sue Aspden
[REDACTED] Mount Pleasant Road
Poole
BH15 1TU

Sent from my iPad

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APPENDIX 3

Thursday 25th May 2023

I am writing to you as the organiser and proposed Designated Premises Supervisor for the *Oktoberfest* event that is planned to take place annually on the field adjacent to *The Kitchen* and lake at Poole Park.

Firstly, I would like to thank you for your representation in respect of the Application for a Premises Licence for the event, which has led to me examining and scrutinising the Event Management Plan and conditions that I have offered for the event before making some changes both the operating schedule and conditions initially offered. I hope that the below measures and concessions detailed below will reassure you that the event can be delivered in a safe and respectful manner.

I am an experienced licence holder and resident of Poole. My experience of many years in this sector ranges from operating event sites of all sizes to being responsible for established, reputable, night time and other hospitality venues. As a mother of a young boy, I am acutely aware of the impact that irresponsible events can have if they are not delivered in promotion of all of the licensing objectives and if I did not believe that I could deliver this event without adversely impacting neighbouring properties then I would not have invested any time or effort in moving forward with this event.

I have specific experience of delivering an *Oktoberfest* event in Southampton. Whilst that event is held at a City Centre location, there are residential properties nearby and the site is culturally important to Southampton residents, which is reflected in the attention to detail in our care for the site and the surrounding areas both during and after the event. We continue to have a strong working relationship both with the City Council, local authorities, and the local residents, providing additional employment opportunities for local people alongside an exciting a vibrant annual event.

I would now like to take the opportunity to address some of the primary concerns that you have raised which I consider to be relevant to the Application for a Premises Licence submitted and the Licensing objectives of Protecting Children from Harm, Prevention of Crime & Disorder, Reducing Public Nuisance and maintaining the Safety of the Public. I will then try to address some of your other concerns and may also highlight some additional concerns, and proposed remedies, that have been raised by other local residents.

Noise Management

You have understandably identified concerns with the levels of sound emanating from the event. This is a key concern for all open-space events, particularly when they are located near to residential properties. I have initially mitigated this impact by reducing the hours of licensable activities to 10.30pm to allow sufficient time for a gradual dispersal up to approximately 11.00pm.

Additionally, there will be a Noise Management Plan implemented at the event which will principally ensure that music sound levels are restricted to levels agreed with the BCP Council Environmental Health Officers (EHO's), who are the independent regulatory experts in this field, and are the primary enforcement agency for any public complaints relating to sound. Delivering sound mitigation to their requirements, based on established guidelines, ensures that the sound levels are appropriate for the site.

In addition to providing the 'Out of Hours' telephone number for Environmental Health Officers, I am also pleased to provide the direct contact number for my head of operations for the event, which will

also be advertised at the entrance of the site, as per the conditions being offered as part of the application.

Number of consecutive days of activity

Concerns have been raised relating to the number of consecutive days of activity. This event will principally take place over the Friday and Saturday evenings when demand for late evening events is at its peak.

The inclusion of a third day, the Sunday, is to reflect our future vision to offer a final session which will either cater for private corporate events or a dedicated 'NHS' event or similar, to appreciate and acknowledge the high levels of NHS staff that live in this area.

The operating hours of the third day of licensable activity has deliberately been constrained to be much earlier than the preceding two days of activity to reduce the impact on nearby residents, many of whom will be preparing for work the following day.

To further address this concern, **I will be offering a further condition to remove the option for a third day for the first year of activity, namely the event in 2023, with the third day only being available from 2024.** This will provide any interested parties, including yourselves, the opportunity to assess our performance and the impact of our event on the community before the potential delivery of a third day of activity.

Whilst I will of course respond and act on any concerns that you raise following the event, you will of course have the option to submit an Application for Review of the Premises Licence to seek remedies to the concerns that you have experienced.

Dispersal Policy

There have been several concerns raised that this event will further exacerbate the issues of late-night Anti-Social Behaviour (ASB) in the park. It is always disappointing to hear that this is happening in such a beautiful location and I am whilst I believe that we can reduce the ASB in the park during our event, we will certainly not add to the existing issues being experienced.

I am committed to delivering an event which showcases this beautiful open space and I have an experienced team of Qualified Security staff who will be tasked with maintaining order and behaviour both inside and outside the event.

A condition has been offered in the application which requires that we prepare and implement a Dispersal Policy for the event to respond and reduce any adverse impact from guests on local residents. The focus will be at the conclusion of the event; however, dedicated patrols will also be taking place outside the event throughout the entire period of the event.

I am certain that the high-visibility presence of my Security staff will manage any guests arriving/leaving the event and will have an additional benefit of deterring ASB not associated with event.

If you have any further factors for me to consider when formulating the Dispersal Policy, I would be pleased and grateful to receive details at your convenience for inclusion in the final policy.

Focus on Beer / Excessive Consumption

It has been highlighted that the theme of the event is associated with 'beer' and whilst this is a large factor in the overall theme of 'Oktoberfest', this event is intended to celebrate the atmosphere, social 'togetherness', food and music which makes this event so special.

My reputation as a Licensee of many years is built on my commitment to delivering responsible premises and events. I have a proven track record of being at the forefront of initiatives which help improve the welfare of guests and staff attending events.

There is legislation and guidance to support licensees to deliver responsible and compliant licensable activities, including the provision of alcohol, which will be fully implemented at this event, including 'Challenge 25' and ensuring that no intoxicated persons are served alcohol.

It is worth noting that alcohol free- de-alcoholised and low alcohol drinks have, in recent years , become many peoples first choice when it comes to drinking . Our event will ofcourse have an extensive range to cater for such an audience.

Whilst Poole A&E is only a short distance from the site, I will be introducing a dedicated Medical and Welfare Team for the event to cater for any unexpected illnesses or injuries during the event. This is best-practice within the events industry and will be complemented by comprehensive staff training relating to safe and responsible dispensing of alcohol to ensure that guests do not get intoxicated during the limited timed sessions over the two days.

Use of Glass/Plastic and Impact on Environment

The use of glass will be prohibited for guests at this event, in line with recommended best-practice across all outdoor events. This approach is largely safety-related and minimises the risk of glass being used as a weapon or being a slip/trip or an accidental cut hazard.

Those operating within the events industry support the wider concern around plastic waste and single-use plastic polluting our environments. We pride ourselves on being environmentally-aware and will always seek to reduce our carbon footprint where possible.

In respect of the concerns raised regarding the litter/waste impact on the park from this event, there are clear stipulations within the permission for the use of the Park, that require any event to ensure that all waste is collected and correctly disposed prior to the site being returned to BCP Council.

The event is intended to permit the sale of alcohol for the consumption only within the boundary of the event. Whilst this will confine the majority of used drinking vessels to within the site, I am aware that some may escape the boundary of the site and I will ensure that waste collectors regularly patrol the periphery of the site.

I have experience of operating on one of our beautiful beaches for the past 14 years and I can assure you that I take my responsibility to leave no waste behind very seriously and I will be happy to receive any feedback from you after the event if I have failed to meet my own high expectations in this regard.

Traffic Management

As recommended during the Safety Advisory Group Meetings that we attend with several Responsible Authorities (Dorset Police, South West Ambulance, Environmental Health etc.) during the planning phase of any event, we have employed an experienced Traffic Management company to

support us to ensure that guests arriving at the event do so in an orderly manner and do not adversely affect the local community.

Guests are encouraged to utilise the fantastic transport links at the nearby Train and Bus Stations and many of our guests will arrive either by foot or bicycle, with many utilising the Beryl facilities available throughout BCP Council area.

I am confident that there will be adequate parking facilities for guests arriving car at the Dolphin Centre and Pitwines Car Parks nearby and they will be directed accordingly to the nearest available parking locations throughout the event.

We will be communicating with guests in the weeks leading up the event and will be strongly discouraging any illegal or inconsiderate parking, using our Security and Parking Management staff to tackle this proactively where possible.

Summary and Conclusion

Thank you once again for taking time to both submit your concerns regarding the event and for reading my response, which will hopefully have addressed your concerns.

In addition to the explanations and reassurances above, I hope that you can also take some comfort from the lack of representations submitted by the Responsible Authorities, those that specialise in overseeing events and licensed premises throughout Dorset. Dorset Police have been satisfied with the conditions and Draft Event Management Plan submitted when assessing the impact of the event on matters relating to Crime & Disorder and Public Safety, whilst Environmental Health Officers have made no representation against the event as they are satisfied that we can meet legal requirements to ensure that we do not undermine the licensing objective to reduce Public Nuisance.

I want to reiterate that I am keen for this event to complement this beautiful park. I am a resident of Poole and am proud of our open spaces and want events such as this to celebrate these open spaces in unique and diverse ways to ensure that Poole remains a destination of choice for residents and visitors.

I am always keen to get ideas from residents before and after events to help me to improve the event. I hope that, in addition to considering the withdrawal of your representation against the premises licence, that you will agree to continue contact with me both leading up to the event and beyond the event to help me to develop and improve the event.

If you would like to discuss the above further or have further concerns that you would like to discuss with me, please feel free to respond to this email or to contact me on [REDACTED]. This is my personal mobile number and, whilst I welcome you to make use of the number, please do not share this number with anyone else.

Once again, thanks for taking time to respond to the application and for reading this response.

Regards,

Victoria Sheppard